

# WINES OF HUNGARY



HUNGARIAN BUBBLES -  
SPARKLING WINES FROM HUNGARY

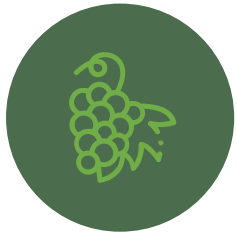
# PÉTER TÜŰ

Certified Sommelier

- Péter Tüű became a Certified Sommelier by the Court of Master Sommeliers in 2012.
- He is a two-time Hungarian Sommelier Champion.
- He earned the Champagne Master-Level Certificate from the Wine Scholar Guild.
- He worked for over 3 years in Switzerland, including at the 1-Michelin-starred Restaurant Adler in Hurden.
- His current roles include:
  - Wine consultant and wine educator at *Winehub Wine Center*
  - Sommelier for the *Epicurean fine-dining restaurant*
  - He also:
    - compiles wine lists and provides training for restaurants
    - teaches wine, champagne, sparkling wine, and food & wine pairing at several wine-related institutes in Budapest (including CEWI – the Central European Wine Institute)
    - acts as a consultant for Hungarian wineries



# A SHORT HISTORY



1825

Hubert I. E.  
(Pozsony)



1834

Prückler Ignác  
Magyarország  
első rum-, likőr-  
és pezsgőgyára  
(Pest)



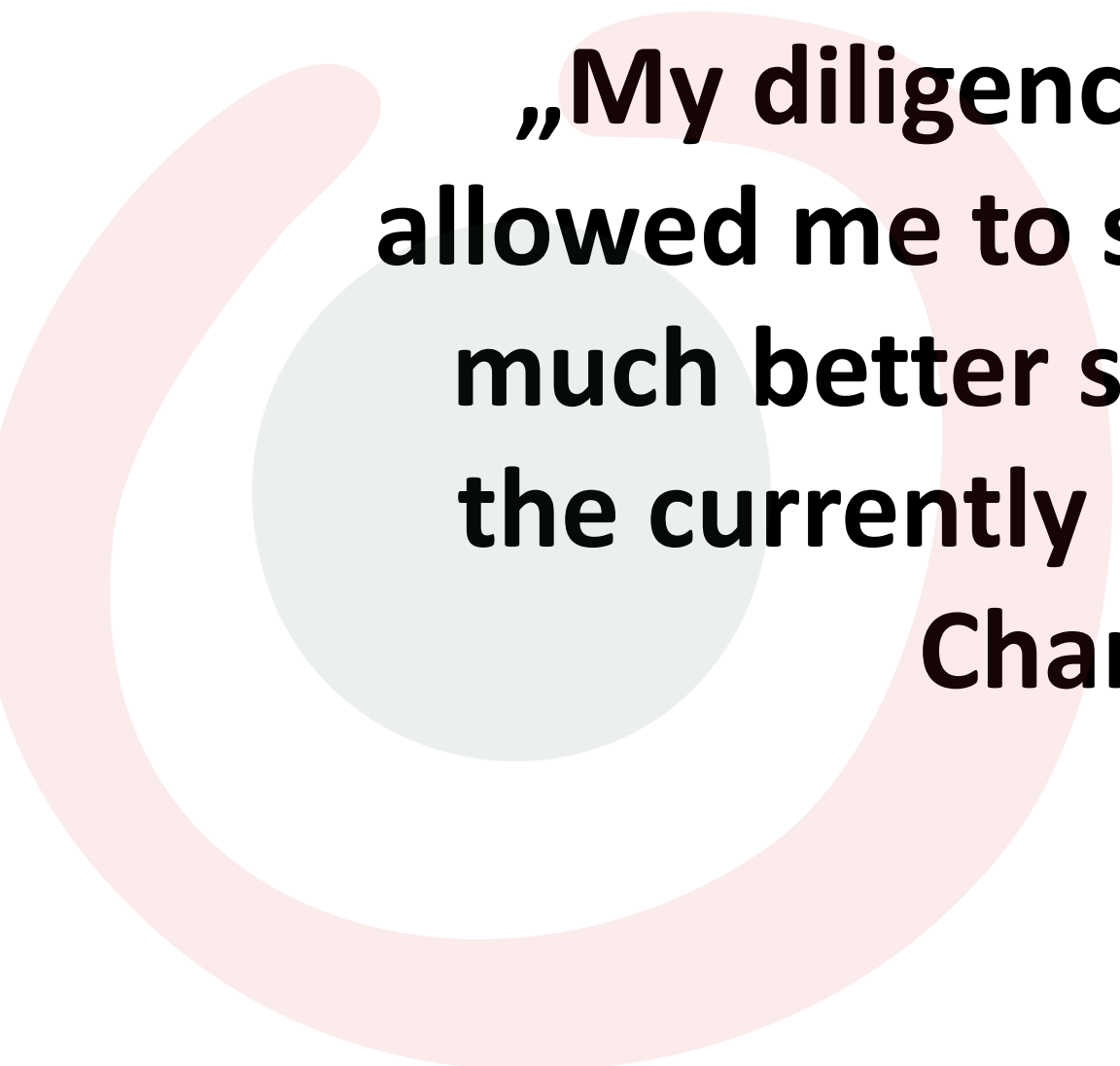
1835

Esch és Társa  
(Pozsony)



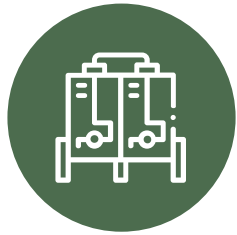
1859

Littke  
pezsgőgyár  
(Pécs)



**„My diligence and persistency  
allowed me to succeed in creating a  
much better sparkling wine than  
the currently known products of  
Champagne.”**

# A SHORT HISTORY - TÖRLEY



1882

vineyards in Etyek  
&  
production in Budafok



1907

25th anniversary  
2 million bottles / year  
well-known in America  
& Australia  
storehouses in Berlin &  
Copenhagen  
sales in Paris, too 😊



1944

plant bombed



1980's

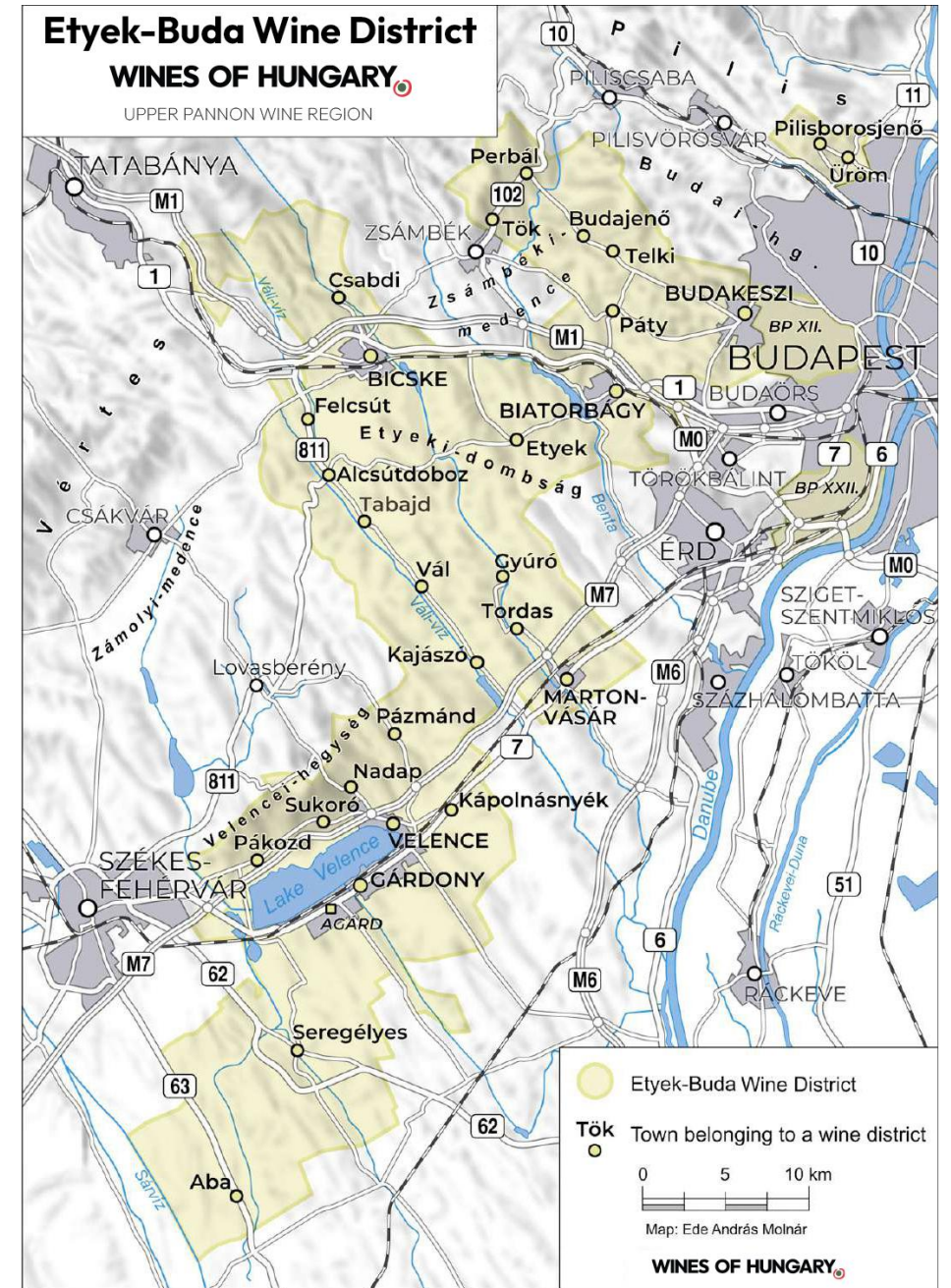
Peak output:  
30 million bottles / year  
Soviet & other Eastern  
markets  
but also West Germany &  
other Western markets

# TÖRLEY & ETYEK

Near Etyek, Törley József found suitable vineyards, which had similar soil and climatic features to those of Champagne in France, so the wines made here were also suitable to make sparkling wines.

He found the right spot for a processing plant in Budafok, which belonged to Promontor at the time, because it also had ideal limestone cellars with constant temperatures, similar to those in Champagne.

The experts who equipped the plant were French, just like the plant's manager, Louis François, who later started his own business.



# ETYEK-BUDA WINE DISTRICT

3 major subdistricts:

- the Etyek area, which stretches from Csabdi through Bicske, Etyek and Vál to Martonvásár
- the area from Pázmánd to Pákozd on the southern slopes of the Velence Hills
- the area between Tök and Budakeszi on the southwestern side of the Buda Hills.

Current vineyard area: 1,652 hectares (only about 30% of the possible total production area)

The soil-forming rocks in the Etyek Hills are mainly loess and loess-like Quaternary sediments + sand, limestone, sandstone and dolomite. The wine district's characteristic loam soil has developed on these young sandy slopes. High active lime content => "calcareous wines".

(The other 2 subdistricts have different soil characteristics.)

Average annual temperature: 9.5-10.5°C (slightly below national average)

Annual precipitation: 400-800 mm (close to national average)

Frequent breezes => optimal growing conditions, low risk of fungal and frost damage.

# ETYEKI PEZSGŐ (OEM / PDO)

- from grapes harvested after 1 August 2020
- only from vineyards in and around the town of Etyek
- white & rosé
- max. sugar: 12 g/l
- acidity: 6-10 g/l
- permitted grape varieties:
  - Chardonnay
  - Pinot Noir
  - Pinot Gris
  - Pinot Blanc

*ie. max BRUT*

*Champagne: 4 g/l*

*Cava: 5 g/l*

*Franciacorta: 5 g/l*

# HERNYÁK WINERY ETYEK

- Year of foundation: 1993
- Area under vine: 7 ha
- Wine region & district: Upper Pannon – Etyek-Buda
- Main grape varieties: Chardonnay, Pinot Noir, Pinot Blanc (also other whites and regional varieties, but their expertise focuses on these for sparkling wine production)
- Wine type: method traditionnelle sparkling wines

---

## HERNYÁK WINERY

Hernyák Birtok is a family-run estate founded in 1993 by Valéria and Laci Hernyák. Initially rooted in distillation traditions brought from Vojvodina, their passion gradually turned toward winemaking in Etyek. Over time, the estate has developed into a two-generation operation that values organic, sustainable farming and embraces both artisanal roots and thoughtful modernization.



# HERNYÁK BIRTOK ETYEK

## HERNYÁK BRUT 2021

- **Description:** Base wine of the 2021 was already blended with 20% from the 2020 vintage, making it their first NV cuvée. From 2020 every brut they produce contains 20-30% reserve wine, which they set aside each year specifically for blending.
- **Grape:** Chardonnay, Pinot Noir, Pinot Blanc ~ same %
- **Soil:** chalk, limestone
- **Acidity:** 8,3 g/l
- **Dosage:** 9 g/l
- **Alcohol content:** 12 %
- **Winemaking and ageing:** 80% steel tank, 20% in 500-liter oak barrel for 6 months. Matured for 36 months in bottle after secondary fermentation.

---

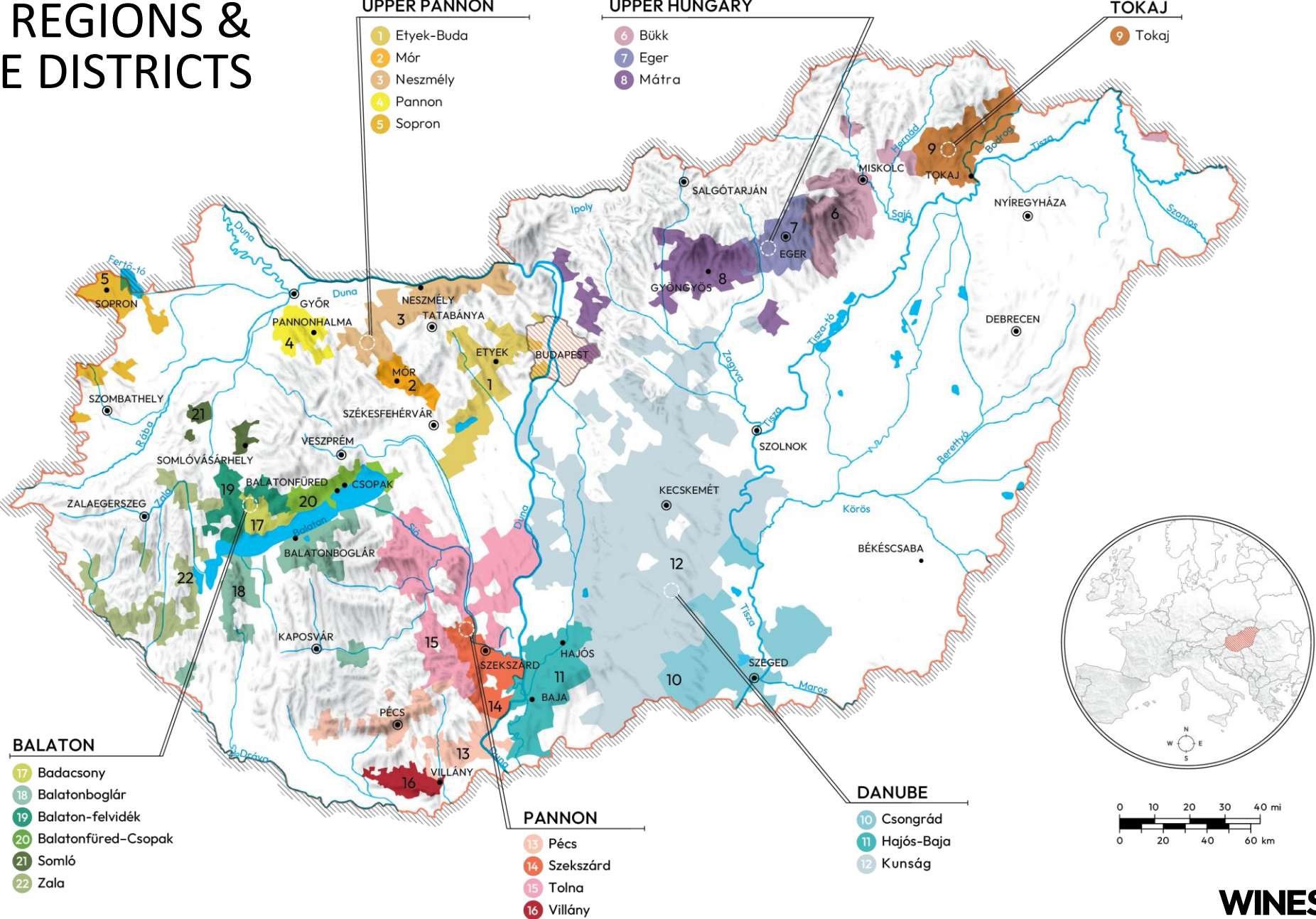
### Did you know...

The family owned Hernyák Birtok was the first in the region to fully transition from still wine to sparkling wine production.



WINES OF  
HUNGARY

# 6 WINE REGIONS & 22 WINE DISTRICTS





# BALATON WINE REGION



# ÉLIÁS WINERY

- Year of foundation: 2016
- Area under vine: 4 ha
- Wine region & district: Balaton – Badacsony
- Main grape varieties: Furmint, Juhfark, Királyleányka, Kéknyelű, Olaszrizling, Ottonel muskotály, Szürkebarát, Zöldveltelini, Zweigelt
- Wine type: white, rosé, sparkling

---

## ÉLIÁS WINERY

Éliás Birtok was established in 2016 and today cultivates around 4 hectares of prime vineyard sites on Badacsony Hill. This family winery champions the revival of the volcanic Badacsony wine region through its focus on traditional local grape varieties blended with experimentation in international ones. The wines they produce aim to carry the authentic character of the land and the vintage—distinctive, rooted in tradition, yet refreshingly original.



# ÉLIÁS BIRTOK GRANDE CUVÉE 2022

- **Description:** Methode traditionnelle, brut
- **Grape:** 50% Kéknyelű, 40% Rózsakő, 10% Furmint
- **Soil:** basalt, basalt tuff, clay and sandy sediments
- **Acidity:** 6,7 g/l
- **Dosage:** 7,5 g/l
- **Alcohol content:** 10,5 %
- **Winemaking and ageing:** Steel tank fermentation. Matured for 13 months before disgorgement, matured for 17 months in bottle after disgorgement

---

## Did you know...

Due to a challenging vintage the grapes were harvested from three different sides of Badacsony Mountain, allowing to transfer both ripeness and freshness to the sparkling wine.

· É L I Á S ·  
B A D A C S O N Y



WINES OF  
HUNGARY®

# ZELNA WINERY

- Year of foundation: 2014
- Area under vine: 17 ha
- Wine region & district: Balaton – Balatonfüred-Csopak
- Main varieties Olaszrizling, Kékfrankos, Szürkebarát, Zweigelt
- Wine type: traditional method sparkling, white, rosé, red, sweet

---

## ZELNA WINERY

The main purpose and motivation of our winery is to create value. We want to build a sustainable, organic system not only for ourselves but also for future generations. In today's modern, technological world, we want to be an oasis, a place where closeness to nature and environmental awareness permeate our daily operations. With our products we want to offer our customers a healthy, quality alternative, in a progressive way, while preserving and respecting the millennia-old tradition of winemaking. For us, winemaking is a source of great joy. We want to bottle this feeling and share it with others.



# ZELNA WINERY

## ZELNA BRUT SPARKLING WINE 2022

- **Description:** White, dry; produced using méthode traditionnelle
- **Grape:** 90% Furmint, 10% Olaszrizling
- **Soil:** Limestone
- **Acidity:** 7,54g/l
- **Dosage:** 5,4 g/l
- **Alcohol content:** 12,25 %
- **Winemaking and ageing:** Matured for 8 months in tank, than after tirage aged for two years in bottle, then it was disgorged with a dosage of 6g. Produced entirely in their own cellar using the traditional method.

Did you know...

The name Zelna comes from the the initials of family members' name.



ZELNA



WINES OF  
HUNGARY®

# BUJDOSÓ WINERY

- Year of foundation: 1972
- Area under vine: 90 Ha
- Wine region & district: Balaton – Balatonboglár
- Main grape varieties: Traminer, Királyleányka, Szürkebarát, Olaszrizling, Chardonnay, Irsai Olivér, Sauvignon Blanc
- Wine type: fresh whites, elegant rosés, structured reds, traditional method sparkling wines, naturally sweet wines

---

## BUJDOSÓ WINERY

Bujdosó Family Winery was founded in 1972 and has grown into one of the defining estates of the South Balaton region, cultivating around 90 hectares of vineyards on the southern shores of Lake Balaton. It is a multi-generational, family-run winery where tradition and innovation go hand in hand. The estate produces a diverse range of wines — from crisp whites and vibrant rosés to complex reds and refined sparkling wines — each reflecting the unique terroir of Balaton and the dedication of the Bujdosó family.



# BUJDOSÓ WINERY

## SÉRIE N 50 NV

- **Description:** 2022 vintage – 77%, Réserve – 23%; White, Brut dosage with 7 g/l sugar
- **Grape:** 43% Furmint, 33% Chardonnay, 24% Pinot Noir
- **Soil:** Loess with clay
- **Acidity:** 7,5 g/l
- **Dosage:** 7 g/l
- **Alcohol content:** 12,5 %
- **Winemaking and ageing:** Stainless steel fermentation with native yeast from Champagne. Partial malolactic fermentation for Furmint and Chardonnay. 6 months sur lie ageing in stainless. 24 months ageing in bottle and an additional 6 months ageing after disgorging

---

### Did you know...

The name Série 50 comes from the number of our harvests (1972–2022). The blends reflect a family “battle of tastes”: Ferkó favors a Champagne-inspired, malolactic and more oxidative style, while his father Feri prefers fruitier sparkling wines.



WINES OF  
HUNGARY



# TOKAJ WINE REGION

# TOKAJ

- Tokaj is the world's oldest demarcated wine region.
- A UNESCO World Heritage Site since 2002
- It is so unique that the wine district is a separate wine region by itself.
- Northeastern corner of Hungary – at the foot of the Carpathians – *cool climate*
- Of the 11,149 hectares there are 5,803 ha currently under vine.
- The diverse volcanic activity (15 million years – 9 million years ago) created many different types of rocks:
  - an almost complete transition of volcanic rocks (rhyolite, rhyodacite, zeolite, andesite, etc.)
- 6 permitted varieties:

❖ Furmint (autochthonous)	Zéta (crossing of Furmint & Bouvier, 1951)
❖ Hárslevelű (autochthonous)	Kabar (crossing of Hárslevelű & Bouvier, 1967)
❖ Sárgamuskotály (international – Y. Muscat)	Kövér szőlő (autochthonous)
- The noble sweet wines (*Szamorodni* and *Aszú*) of unsurpassed complexity, richness, sweetness and longevity are the traditional wine styles of the region (4-500 years!)
- Even the bone-dry styles are very new additions (20-30 years)
- Sparkling wine is even younger, but gaining in popularity and elevating its quality year after year.

# SAUSKA

- Year of foundation: Tokaj – 2000, Villány – 2007
- Area under vine: Tokaj – 60 ha, Villány – 90 ha
- Wine districts: Tokaj & Villány
- Main grape varieties:  
*Tokaj:* Furmint, Sárgamuskotály, Chardonnay, Pinot Noir, Sauvignon Blanc  
*Villány:* Kékfrankos, Cabernet Sauvignon, Cabernet Franc, Merlot, Syrah
- Wine type: sparkling wines, white wines, rosé wines, red wines

---

## SAUSKA WINERY

Sauska is a dynamic, family-owned winery led by Christian and Andrea Sauska, with roots in both Tokaj and Villány. Founded in 2000 in Tokaj, they expanded to Villány in 2007 and later introduced a Budapest branch in 2019. Their operations span around 150 hectares of vineyards across two renowned Hungarian wine regions.

With a passion for innovation, Sauska produces a wide-ranging portfolio—from iconic Tokaji sweet wines and dry whites to expressive reds and refined traditional-method sparklings. They emphasize terroir-driven expressions and modern winemaking techniques, earning renown locally and abroad. Their visionary winery architecture and strong wine tourism presence further reinforce their commitment to quality, creativity, and Hungarian wine heritage.



# SAUSKA

## BRUT NV MAGNUM

- **Description:** Brut, NV blend with 20% reserve wines
- **Grape:** 70% Furmint, 15% Pinot Noir, 15% Chardonnay
- **Soil:** volcanic riolit tuff, chalky/volcanic clay, andesite
- **Acidity:** 6 g/l
- **Dosage:** 6 g/l
- **Alcohol content:** 12,5 %
- **Winemaking and ageing:** Only INOX, no oak nor malo. Matured for 4 years on the lees. Second fermentation in the bottle.

---

### Did you know...

Their magnums are one of their best-kept secrets, they age them longer on the lees compared to their standard bottle sizes, making the magnum-experience much more complex and flavourful.

# ● SAUSKA



**WINES OF  
HUNGARY** ©

# KREINBACHER DOMAINE

- Year of foundation: 2002
- Area under vine: 48 ha
- Wine region & district: Balaton - Somló
- Main grape varieties: Furmint, Juhfark, Hárslevelű, Olaszrizling, Chardonnay, Syrah
- Wine type: white, méthode traditionnelle sparkling wines, rosé and red wines

---

## KREINBACHER WINERY

Kreinbacher Estate was established in 2002 by József Kreinbacher on the volcanic slopes of Somló Hill. Over the years, the winery has grown into a landmark destination, blending organically farmed vineyards with state-of-the-art winemaking architecture. Their portfolio celebrates the mineral-rich terroir of Somló through structured whites, elegant rosés, and world-class méthode traditionnelle sparkling wines. The estate is not just a winery—it hosts a stylish bistro, design-driven guest rooms, and immersive wine programs. Guided tours reveal the secrets of traditional sparkling winemaking, while the award-winning wines and vivid wine tourism experiences highlight Kreinbacher’s vision: to create the “Classics of the Future,” rooted in authenticity, precision, and groundbreaking quality.



# KREINBACHER BIRTOK ÉGOÏSTE MAGNUM 2017

- **Description:** White sparkling wine, brut, no extremities about the weather of the vintage
- **Grape:** 50% Chardonnay, 50% Furmint
- **Soil:** mineral-driven
- **Acidity:** 6,16 g/l
- **Dosage:** 5 g/l
- **Alcohol content:** 12,5 %
- **Winemaking and ageing:** Matured for 70 months. 11% of the base wine was in barrels for 7 months.

---

## Did you know...

Kreinbacher's sparkling range has received widespread international acclaim, including platinum medal at the Decanter World Wine Awards 2025. Égoïste Magnum 2017 won the best sparkling wine title at the Winelovers Wine Awards 2025.

# KREINBACHER



**WINES OF  
HUNGARY**®

# WINES OF HUNGARY

Thank you for your  
kind attention!